MONTHLY REWARDS RECAP

JULY 2022 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars June 2022



- 1. Apple® AirPods Pro®
- 2. Apple Watch® Series 7 GPS 45mm
- 3. Apple[®] 10.2" iPad[®] WiFi 64GB
- 4. Apple® 10.2" iPad® WiFi 256GB
- 5. Apple Watch® Series 7 GPS 41mm

Top Redeemers - Units June 2022



- 1. Antwerp Silver American Eagle 1-oz. Coin
- 2. Sonnet 4 x 30 Binoculars
- 3. Apple[®] AirPods Pro[®]
- 4. Dirt Devil® Express Lithium Hand Vac
- 5. North American Health Ear Cleaner

Biggest Movers Since Last Report



- 1. Apple[®] iPhone[®] 13 Pro Max 1TB
- 2. Apple® 10.2" iPad® WiFi 64GB
- 3. Dyson V8 Animal Cord-Free Vacuum
- 4. Apple® 13-inch MacBookPro®
- 5. Apple[®] AirPods[®] (3rd generation)

NEW THIS MONTH!





Shark® HyperAIR™ Hair Blow Drver

Beats Fit Pro Noise Cancelling **Headphones**







Sony® 75-Inch X80K 4K HDR LED TV

Rewards News!

Back to School

It won't be long before the carefree days of summer give way to the serious business of education. Soon, younger children will be returning to grammar school, teens will be filling high school classrooms, and people of all ages will be cracking the college textbooks.

Going back to school takes the right gear. You can help by highlighting awards to make school days easier. New backpacks will help students of all ages carry the load. Help participants update their technology with the best and latest laptops and tablets to fit any grade. And make every dorm room a little more like home with essentials including microwaves, air fryers, popcorn makers and coffee makers.

School days are right around the corner. Make sure your participants get the right supplies this season to make it a smart year.

The Takeway: Back to School is a natural time to shop. Help them get ready for another school year with awards to make life easier in and out of the classroom.

Featured Promo! Get Grilling

